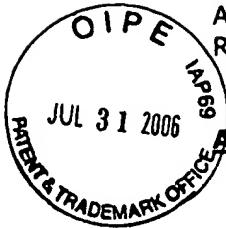


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MTS-3257US



Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Withdrawn) An information recommendation apparatus comprising:

recommendation means of selecting and recommending contents coincident with or similar to conditions input by condition input means of inputting said conditions represented by predetermined items and attribute values corresponding thereto designated through the terminal of a user via the Internet, from among contents formed of plural pieces of data having plural items and attribute values corresponding thereto and stored in a content database in which said contents are registered by registration means, wherein

said recommended contents are output to said terminal by output means via said Internet.

2. (Withdrawn) An information recommendation apparatus comprising:

recommendation means of selecting and recommending contents coincident with or similar to conditions input by condition input means of inputting said conditions represented by predetermined items and attribute values corresponding thereto, from among contents formed of plural pieces of data having plural items and attribute values corresponding thereto and stored in a content database in which said contents are registered by registration means, wherein

said recommended contents are output by output means, and

said items are subjective items resulting from human decisions and impressions, and/or objective items free from human decisions and impressions.